



SMUD

SACRAMENTO MUNICIPAL UTILITY DISTRICT
The Power To Do More.™

P.O. Box 15830, Sacramento, CA 95852-1830; 1-888-742-SMUD (7683)

NOTICE OF SPECIAL MEETING

TO: Directors Larry Carr, Linda Davis, Genevieve Shiroma, Howard Posner, Bill Slaton, and Peter Keat

This is to notify you that the **Strategic Planning Committee** of the Board of Directors will meet on **Tuesday, April 3, 2007, at 4:30 p.m.** in the **Headquarters Auditorium of the SMUD Administrative Building** at 6201 S Street, Sacramento, California. The purpose of the meeting will be to review, discuss, and provide the Committee's recommendation on the following listed items. No Board action will be taken.

COMMENTS FROM THE PUBLIC ARE WELCOME WHEN THE AGENDA ITEM IS CALLED
MEMBERS OF THE PUBLIC MAY ALSO SPEAK ON ITEMS NOT ON THE AGENDA

INFORMATION ITEMS

1. Presentation on customer strategies by Chris Anderson, Editor-in-Chief of Wired Magazine and author of the New York Times bestselling book "The Long Tail: Why the Future of Business Is Selling Less of More".

Dated: March 27, 2007

Susan Patterson, President
Board of Directors
Sacramento Municipal Utility District

Note: Accommodations are available for the disabled public. If you need a hearing assistance device or other aid, please contact Sally Wichert at 732-5827 in advance of this meeting.